



ABHEDYA 
हम करें पुनः संस्थापन 

Abhedya: Social impact through empowerment

Our Vision

- To revive a *resurgent, undaunted and prosperous rural India* that is *economically, culturally and politically empowered* and that will uphold India's reawakening into world super power anchored in *Dharmic values of mutual respect and empathy for all beings*

Our Mission

- *Nurture Rural Leadership, Enterprise and Institutions* at all levels through respectful and mutually enriching interactions, education and mentorship
- *Inspire and encourage problem solving through innovative, locally relevant and sustainable approaches*
- *Promote ideas of sustainable & interdependent living, accountable and self sustaining rural economical and ecological models*

Four pronged approach to rural empowerment

**Empowering
Gram
panchayats**

- Local participation in administration of local affairs key to sustainable development

**Educating
girl child**

- Strong resilient society is based on empowered, educated and rooted women.

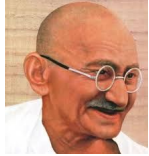
**Developing
Youth
leadership**

- Responsible, Empathetic, socially aware youth are pivotal to the nation's future

**Building
Rural
enterprise**

- Bridging the rural - urban income gap through sustainable enterprise and employment opportunities

Empowering gram panchayats



"Panchayat Raj represents true democracy realized"

- **Mahatma Gandhi**

- ❖ Villagers (Men and Women) were educated about rights & responsibilities through awareness drives
- ❖ Government officials and NGO experts were invited to train the villagers about self governance
- ❖ Abhedya team actively participated in these meets initially



Impact

- More accountable, active and transparent Panchayat
- Increased awareness and access to government schemes
- Youth have emerged as non partisan local leaders & drivers of social change initiatives



Girl child education - Holistic approach

Primary & Middle School



- Complete revamp of primary & middle school
- Introduction of regular & quality mid-day meals
- Regular monitoring of school operations

Secondary school



- Till date, 39 girls sponsored to study in Sharda Vihar school - buses, books, uniforms
- This year 4 girls scored above 80% and 7 girls scored above 60% in 10th boards.

Sports



- Special focus on Sports coaching, village life makes them resilient & agile
- Girls have won many accolades at regional & national meets.

Personality development sessions



- Extra-curricular Sessions** for nurturing confident, assertive, empathetic young women
- Martial arts
 - Spoken English, Sanskrit
 - Managing Body language

Girl child education - Giving back



“There is no chance for the welfare of the world unless the condition of woman is improved. It is not possible for a bird to fly on only one wing”

- Swami Vivekananda

Our girls today have ambitions of becoming **Doctors, Police officers, teachers**...and we are collectively working to make it happen

...But these ambitions are not for them alone. They say “ **hum bhi gaanv mein kaam karenge**” (We too will work in other such villages to help them become like us)

...we still have a long way to go, but with girls like these we'll surely to get there sooner!

Girl child education - Building trust is key

Bringing about mindset change for educating the girl child has been a bhageerathi task...

Major challenges faced

- Only one small non-functional primary school in the village
- No secondary school in the vicinity
- Girls having to support with farming, cooking, taking care of siblings...
- Fear of "shehar" and losing traditions and values

How did we overcome these

- **We heard them**, their concerns, their aspirations
- We **did not impose our city values** on them
- We truly **respected their tribal customs and even learnt** from them
- With our thought and action, we invested in winning their **trust - that their girls were safe with us**

Committed effort to build trust over 4 years with a genuine belief that learning is not a one way street, there is so much more we can learn from the villages !

Channelizing Youth to make future leaders

- At Abhedya, we firmly believe - *“Youth are the leaders of tomorrow, but the leaders of tomorrow must start today”*
- So also, we work very closely with the village youth by way of
 - Career and professional guidance,
 - Monetary support for education and business,
 - Soft skills and personality development,
 - Encouraging participation in panchayat meeting raising concerns & providing solutions.



...and there are many more

Today, our village youth are at the forefront of Abhedya's community work - actively leading initiatives, finding solutions and mentoring the next generation

Channelizing Youth - case studies



Mukesh Tomar
Age: 21 Years
3rd year law student
@NLU, Bhopal

- Tribal boy whose family was a victim of land grabbing - that's how we met Mukesh
- A bright boy with phenomenal drive & focus, keen on pursuing studies
- He chose law after being mentored to help his folks and villagers fight for their rights
- Mukesh is doing well at college, and is also mentoring village children & advising adults

Mukesh's coaching, entrance exams, college fees are all sponsored by patrons of Abhedya

Dayaram Chauhan
Age: 23 Years
Student @ Chinmaya mission , Coimbatore



- Tribal boy, a very dedicated and passionate athlete with a dharmic interests.
- Selected for (6 Months residential) Basic purohit course at *Chinmaya Mission, Coimbatore*
- Won many races including "Duathlon"(A high endurance race of 5 km run,20 km cycling 2.5 km run

Dayaram is pursuing a bright future thanks to support of Abhedya's patrons in cash and kind

Projects to enhance rural income

Sustainable farming



- Invested in process revamp, logistics infra. & market dev.
- 3 times more produce at lower input costs

Bee rearing



- Leveraged scheme promoted by Khadi Gramodyog
- Pilot project undertaken with 10 bee boxes

IT lab



- 2 fold purpose - undertake data entry projects, train kids in basic IT
- Longer term plan is to create an IT offshore centre run by local youth

Organising Local Haat / Market



- Friday markets for local goods trade in the tribal cluster
- Helps boost rural interaction and economy

Marketing Forest produce



- Direct to market route adopted to sell forest produce - mahua seeds, achar nuts etc. avoiding middle men

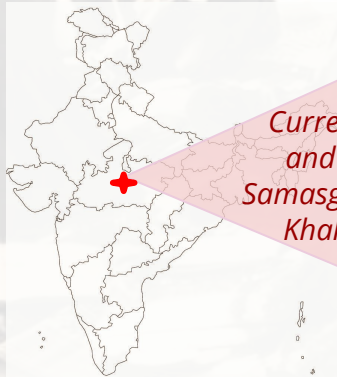
Proposal for sponsorship

On-going projects

1. Girl child education
2. Youth engagement and support
3. IT lab renovation
4. Community hall/School infrastructure revamp
5. Expansion into other tribal clusters

Projects in the pipeline

1. Village infrastructure related
 - a. Dam and embankments construction:
 - b. Solar panel installations
2. Rural University: *concept being designed*
3. Advocacy group for tribal affairs unifying scattered tribal groups in Central India under one umbrella



*Current area of work - Kekadiya
and nearby tribal villages of
Samasgarh, Bhanpur, Bawdikheda,
Khakhardol near Bhopal, MP*

About the team: Founder - Amitabh Soni



Amitabh with his kids sharing moments pristine joy

- Sewa and samaj (service and community) have been central to Amitabh's growing ups years, thanks to being raised in an army household and early exposure to teachings of Swami Vivekananda. While still a student, he organized English & Math coaching for kids living in the slums of Indore.
- He worked in London for 11 years in British social service department focusing on elderly care. There, he also took up the cause of persecuted minorities in Pakistan, Bangladesh, Bhutan, Gilgit Baltistan, Sri Lanka & Malaysia.
- The desire to contribute constructively to the motherland brought him back to India. He founded Abhedya in 2015 with the aim to bridge the rural-urban gap and empower villages - the work and the well wishers have only been growing since!
- Beyond Abhedya, Amitabh actively mentors youth motivating them to be heralders of positive change.
- He also serves on selection committee for Children welfare and Juvenile justice board of Madhya Pradesh state.

About the team: The committed commanders



Smriti Sharma

MBA, Electronic Media
Women & Children lead

- Smriti let go of a high paying job in Mumbai to work in tribal clusters of Madhya Pradesh.
- She has been with Abhedya since Sept 2017, "Smriti Didi", as she is lovingly called, is extremely popular amongst girls and the parents alike.



Prem Dohre

B.Sc. Zoology, B.Ed
Coordinator- Academics

- Prem comes from the Kekadiya Panchayat itself and is amongst the very few graduates here
- Instead of pursuing urban dreams. Prem chose to teach in the village school
- He also leads the team on-ground in addition to academics matters



Danveer Ningwal

B.Com, M.Com
Coordinator-Special projects

- Danveer manages organic farming, irrigation and training youth for Gram panchayat
- A passionate advocate of tribal empowerment; Danveer is working on creating an advocacy group uniting all tribal communities in the state



Devendra Tomar

B.A. pursuing
Coordinator-Youth Affairs

- Devendra blends in new learning and traditional knowledge. He has the knack of articulating ideas to the youngsters.
- His undaunting spirit of being the voice for accountable local governance is an inspiration for others.

Abhedya's values and principles

1. All activists are expected to live by a code - **simplicity and discipline.**
2. Every single person including children must be treated with **love, dignity & respect.**
3. Every situation needs to be dealt with **patience, persistence, courage & resilience** - We are running a Marathon, not a 100 m dash.
4. Work not for glory or fame or money but for the **well being of our own people**the people of India.
5. Every change implemented has to be done in consultation with and **buy in of all stakeholders** - that is the villagers.



Get in touch to support our cause...

Monetary support

Abhedya Education and Welfare Society
Account No*: 900210210000034
IFSC Code: BKID0009002
Bank of India, Arera Colony Branch,
Bhopal

**For donations in INR*

For Volunteering and village visits



E-2/63 Arera Colony,
Bhopal, Madhya Pradesh,
India



+91 8959 222 777



[Amitabh Soni](#)



abhedya.org@gmail.com



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Our heartfelt thank you to all those who have helped us in the journey so far 🙏



“राष्ट्राय स्वाहा, इदं राष्ट्राय इदं न मम”